

Greetings,

I attended the MAC meeting on Tuesday the 12th but was unable to stay long enough to present. (I live in Woodside and had to be back in the afternoon.)

I compliment your work and appreciate the complexity of what you are trying to accomplish. The many voices that offered opinions were interesting, but on the whole short-sighted.

At New Voice of Business, we believe that the targets set by AB32 are laudable and need strong legislation in order to achieve the stated targets.

It is unfortunate that the majority of the business community is organized around trying to create the most meaningless legislation possible. My impression from the meeting is that your committee supports strong legislation that will create real and significant reductions in greenhouse gas production. Doing so will require legislation that will upset the "business as usual" crowd. At New Voice of Business, we recognize that business has to change and those businesses that are the first to adopt meaningful change will be the ones who will be the most successful. There will be pain and expense for many businesses. Head in the sand approaches will not work and will only delay the urgent work that needs to happen now if we hope to avert the worst effects of global warming.

I support strong legislation that will require big emitters to take responsibility for their carbon footprints and significantly reduce their size.

Thanks again for all of your thoughtful hard work.

Oliver Bock

Private Investor (Clean Tech and Sustainable Business)

New Voice of Business (Founding Member)